



SERVICE **OFFERINGS**

Yuven Gounden



Writing

Corporate narratives

Copy writing

Speech writing

Script writing

Additional Services

Profiling

Newsletter and magazine articles

Thought leadership

Speech writing

Media releases




Proposals and funding proposals

Editing & Proofreading






-  Annual Reports
-  Articles
-  Speeches and scripts
-  Media briefs and releases
-  Books

Editing

-  Focuses on improving the flow, accuracy of the language and the overall readability, checking for spelling and grammar.
-  Ensures, that your evidences back up your arguments.
-  Detailed content review.

Proofreading

-  Focuses on correlating surface errors in writing (spelling, grammar, punctuation)
-  Detects anomalies (different language sets, faulty assumptions about sentence structure, grammar etc.)
-  Quality assurance



Publications



Content Management



Newsletter and Magazine Production (digital and print)



Reports



Books and Journals



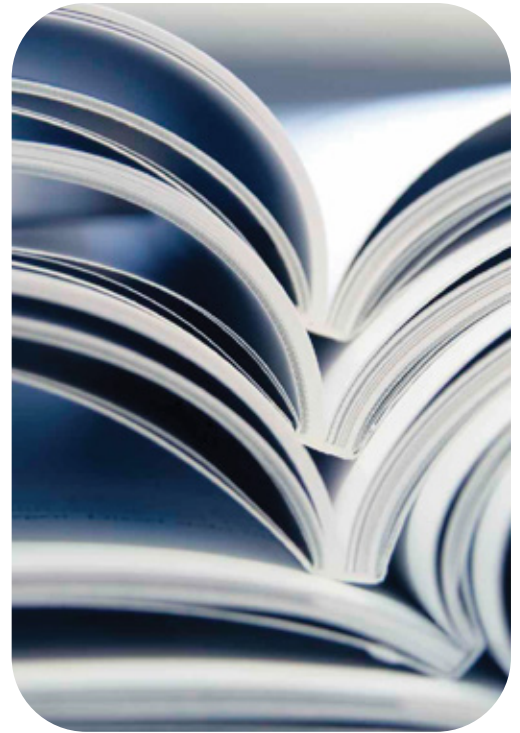
Brochures and Leaflets



Annual Reports



Publications Guidelines



Media



Media Management



Media Engagement



Media Releases



Media Conferences



Social media and content for social media



Media and social media strategy



Conferences and Events



Media management



Writing Content



Newsletter Production



Website Content



Photography



Social media



Interviews and media engagement



Marketing

Communication Strategy



Drafting of strategy



Stakeholder mapping



Communication policy documents



Communication plans



Marketing and Branding

Collateral development
CI Manual
Re-branding
Campaigns – radio, print, online and social media
Corporate stationery



Youth programmes

Youth communication and outreach
Activations
Youth communication strategy
Motivational speaking



Training

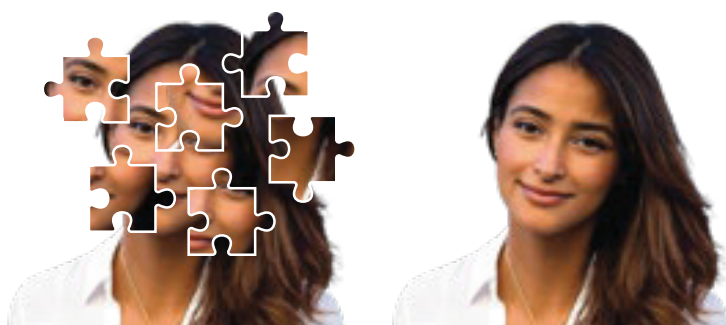
Writing
Business English
Essay writing
Language and writing
Media and social media
Communication and strategy
Policies and guidelines



Coaching

NLP practitioner
Negative emotional therapy practitioner
Life Coach
Transformation coach





I CAN HELP TRANSFORM AND ORGANIZE YOUR LIFE. Do you feel that you need help with:

- ✓ Anxiety/fear/stress/ trauma/phobias
- ✓ Substance and alcohol addiction/abuse
- ✓ Changing eating habits
- ✓ Relationships and anger management
- ✓ Boosting self-confidence and changing your self-image
- ✓ Dealing with and resolving trust issues
- ✓ Procrastinating programmes
- ✓ Changing unwanted negative behavior
- ✓ Connecting as a couple
- ✓ Achieving better results at campus, work, or at home
- ✓ Getting better organized
- ✓ Financial management

Or a combination of the above?

- ✓ Couples therapy
- ✓ Responsible leadership
- ✓ People management
- ✓ Youth development
- ✓ Divorce, separation, forging new relationships
- ✓ Same sex relationships and marriages
- ✓ Crisis management and stress management
- ✓ Racial intolerance and cultural intolerance

“I provide the tools that will empower you to re-invent yourself.”

“You will feel confident, successful and empowered. Give me an opportunity to change your life with transformational life purpose coaching.”



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 @OYWCoaching

 OYWCoaching



About Yuven Gounden

Offering 20 Years of experience in copy editing and communication and 21 years experience as an educator, a BTech Communication Degree, With Special Knowledge of media, strategy, stakeholder mapping and a suite of communication interventions.

Proactive media engagement (including social media) with a view to maintaining reputational integrity.

As an ex-educator with approximately 21 years of experience, he is also skilled at training and development.

As a life transformation coach, I also coach in these disciplines as well as offer life transformation coaching in general.

