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Pretoria

REFERENCE LETTER

Dear Madam/Sir,

I, Dr Mandla Msibi, hereby confirm that Mr. Gounden worked as Copy Editor; Public Relations and Communication Coordinator at Water Research Commission, South Africa, from 01.10.2000 until 31.07.2008 on a full-time basis. He successfully publicised achievements and highlights to key stakeholders and promoted initiatives on media platforms. He was responsible for content management, events management, organisation of exhibitions and sponsorship, and Parliamentary and Ministerial liaison.

Mr. Gounden developed media briefings with the National Press Club. He actively dealt with media engagement and media relations. He supported the CEO of the WRC in initiating the Women in Water Awards. He wrote the proposal and concept note so that this initiative could be implemented. He acted as a judge for the National Youth Water Prize. This was a prize for youth to get involved in innovative in water conservation and awareness

Mr. Gounden developed a newsletter on key developments within the WRC and disseminated it to key stakeholders. He also developed a database of media contacts. He wrote highlights chapter of the Annual Report and collated content. He actively worked with graphic designers to source innovative and creative designs for publications

Yours sincerely,

Name: Dr Mandla I Msibi

Position: Group Executive Manager: Innovation and Impact

Email address and Phone number: mandlam@wrc.org.za and 083 243 6305

